A systematic literature review: What is the current stance towards weight stigmatization in social media platforms?

The recent rapid rise of global obesity prevalence has seen an increased discussion around obesity on social media platforms, which has resulted in a subsequent increase in the amount of negative comments, stereotyping and discriminatory behaviour towards individuals living with overweight and obesity.

This review aims to determine the current research stance towards weight stigmatisation and to ascertain the impact of weight-based statements made over social media. The review aims to understand stigma as a fallout of the digital spectrum by examining the indications of weight stigma originating from social media platforms.

Results of the review were split into psychological and sociological correlates of weight stigmatising discourse on social media. The review found that psychological correlates of weight stigma on social media included body dis-satisfaction, body stereotypes, self-derogation, eating disorders, poor self-esteem, derogatory humor and discrimination. Sociological correlates included gender bias, age bias and ethnicity bias. The review found that weight stigmatisation was widespread across a range of social media platforms and results in a multitude of negative outcomes for individuals.