

Assessing Cost-Effectiveness in Obesity (ACE-Obesity): an overview of the ACE approach, economic methods, and cost results.

The ACE-obesity study attempted to investigate the economic effectiveness of interventions that are in place to reduce unhealthy weight gain in both children and adolescents. The study reports on the costs and methods of such interventions. It also sets priorities for the carrying out of interventions. These interventions included reduction of television advertisements of unhealthy foods.

As the study makes use of similar methods to assess costs of the interventions, it means that the comparisons made are valid.

Overall, the ACE-Obesity study helps to convey the information of cost effectivity, impact on health, affordability, and options to prevent unhealthy weight gain in children. This study therefore provides some valuable insight for policymakers

Reference: Carter R, Moodie M, Markwick A, Magnus A, Vos T, Swinburn B, et al. Assessing Cost-Effectiveness in Obesity (ACE-Obesity): an overview of the ACE approach, economic methods, and cost results. BMC Public Health. 2009 Nov 18;9(1).